



Kaffe Magnum Opus[®]

SPECIALTY COFFEE ROASTER

A Masterpiece in Every Cup![™]



**TRY US FOR THE GREAT COFFEE
AND THE PHENOMENAL SERVICE.**

AND THE FREE SHIPPING.

AND THE 24-HOUR ROAST-TO-ORDER.

AND THE FRESHNESS GUARANTEE.

AND THE HUGE VARIETY.

AND THE BUSINESS ADVICE.

AND THE ... WELL, YOU GET THE IDEA.

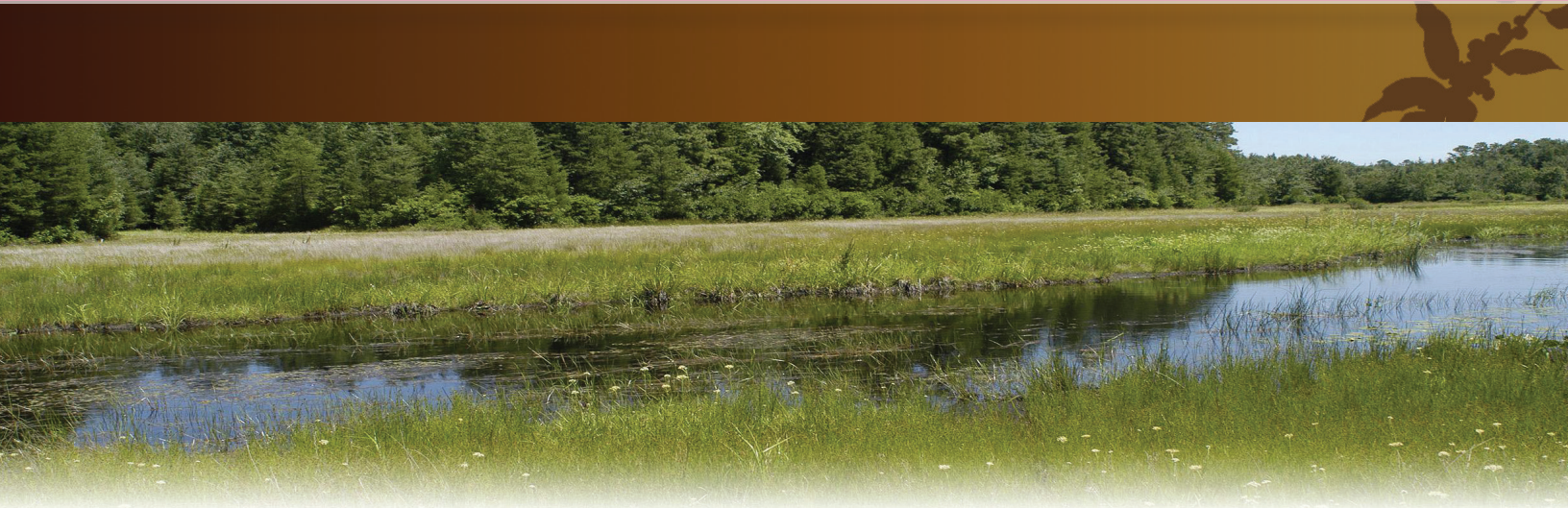
Kaffe Magnum Opus[®]
SPECIALTY COFFEE ROASTER

We're a Specialty-Grade Quality Coffee Roaster, and so much more.

Roasted-to-order in Regular, Decaf, SWP Decaf, and Organic

KMOCoffee.com

(800) 652-5282



Kaffé Magnum Opus® is literally translated, a great work of art in coffee. The modern café has roots in the coffee houses of old, where people gathered to socialize, network and occasionally do business. Kaffé Magnum Opus® is crafted to support this tradition and our coffee is unconditionally guaranteed.

Kaffé Magnum Opus® is committed to excellence. Our award-winning coffees have been highly-rated and recognized for distinction. Our commitment applies to the craft of coffee roasting and is equally important to the new craft of service to retailers. Everything we do is considered in terms of its effects on quality and our absolute dedication to providing the best, the highest quality, and the freshest coffee in America.



Kaffé Magnum Opus® is changing the art of coffee roasting.

Bob Johnson
Founder

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FAIR TRADE ORGANIC

What do Fair Trade and Organic Coffees Mean to You?

Customers are looking for environmentally friendly products. Fair Trade and organic coffees are the fastest growing segment in the industry. Show you care about your customers and the global community by maintaining a large selection of Fair Trade Organic coffees.



Socially and Environmentally Friendly Coffee



Fair Trade Certified

Fair Trade Certification empowers farmers and farm workers to lift themselves out of poverty by developing the skills necessary to compete in the global marketplace. The label is your guarantee that the product has met the highest social and environmental standards; a fair price for farmers and farm workers; environmentally sustainable farming practices; decent working and living conditions; and investments in the local community.



Organic

Coffees that are grown, processed and sold without the use of chemical fertilizers, pesticides or insecticide. Organic certification compliance is monitored by the National Outstanding Farmer Association. Agricultural methods and processing procedures must meet strict guidelines to receive certification.



Café Femenino Foundation

The Café Femenino Coffee Project is a social program for women coffee producers in rural communities around the world. More than 1,500 women in Bolivia, Brazil, Colombia, Dominican Republic, Guatemala, Mexico and Peru are active in the project to achieve empowerment, build social and support networks, and earn incomes through the production and sale of the Café Femenino Coffee.



Bird Friendly® Certified

Bird Friendly® is an exclusive certification issued by the Smithsonian Institute Migratory Bird Program. The Institute certifies farms that maintain their natural setting thus enabling a refuge for migrating birds.

Please note that the availability of these coffees varies depending on the time of year.

Fair Trade Certified and Organic Coffee

African

FT Organic Ethiopian Yrgacheffe

The Americas

FT Organic Colombian
FT Organic Costa Rican
FT Organic Dominican
FT Organic Mexican
FT Organic Nicaraguan
FT Organic Peruvian
Organic Peruvian

The Pacific Rim

FT Organic Sumatran

Espresso

FT Organic Espresso Roma
FT Organic Espresso San Remo
SWP Decaf
FT Organic Espresso Siena

Blends

FT Organic Atlantic Blend
FT Organic Big Easy Blend
FT Organic Breakfast Blend
FT Organic El Sol y La Luna Blend
FT Organic El Toro Loco Blend
FT Organic Freedom Blend
FT Organic French Roast Blend
FT Organic Hot Havana Nights Blend
FT Organic Italian Roast Blend
FT Organic Mi Casa es Su Casa Blend
FT Organic Midnight in Macau Blend
FT Organic Mocha Java Blend
FT Organic Mystic Mojo Blend
FT Organic Navigator Blend
FT Organic Special Blend
FT Organic Three Eyed Buddha Blend

Café Femenino Foundation

Café Femenino FT Rwandan Coffee
Café Femenino FT Organic Colombian Coffee
Café Femenino FT Organic Guatemalan Coffee
Café Femenino FT Organic Mexican Coffee
Café Femenino FT Organic Peruvian Coffee

Swiss Water Process Decaf**

FT Organic Espresso San Remo
SWP Decaf
FT Organic Mexican SWP Decaf
FT Organic Peruvian SWP Decaf
FT Organic Sumatran SWP Decaf
FT Organic Temptress SWP Decaf

*** Coffee that is naturally decaffeinated by water and chemical free.*

Bird Friendly Coffee

Bird Friendly Fair Trade Organic
Mexican SWP Decaf



ORIGINS and BLENDS

Origin Specific Selections

Brazilian Santos	Kona 100% Extra Fancy
Celebes Kalossi	Malawi AA Mzuzu Estate
Colombian Supremo	Mexican Roma Altura
Costa Rican Tarrazu	Panamanian Boquette
Ethiopian Harrar	Papua New Guinea
Ethiopian Yrgacheffe	Peruvian
Guatemalan Antigua	Sumatran Mandheling
Indian Monsooned Malabar	Tanzanian – Peaberry Zanzibar
Java Estate	Zimbabwean
Kenyan AA	

Single Estate Selections

Java Estate
Kona 100% Extra Fancy
Jamaican Blue Mountain – Mavis Bank
Tanzanian – Peaberry Zanzibar



Kosher Certified

ALL of KMO's coffee selections are Kosher.

Espresso Selections

Espresso Bella Crema	Espresso Mugello Decaf
Espresso Bistro	Espresso Rocky Mountain
Espresso Bistro Decaf	Espresso Rocky Mountain Decaf
Espresso Capri	Espresso SWP Decaf
Espresso Colorado	Espresso Tuscana
Espresso Decaf	Fair Trade Organic Espresso Roma
Espresso Milano	Fair Trade Organic Espresso San Remo SWP Decaf
Espresso Milano # 4	Fair Trade Organic Espresso Siena
Espresso Milano # 5	

Signature Blends

Light Roasted Blends

Breakfast Blend
Cape May Blend
Freedom Blend
Good Day Blend
Ireland Blend
Java Light Blend
Panama Jack Blend
Star Spangled Banner Blend
Stars & Stripes Blend
Sunrise Blend
Three Eyed Buddha

Medium Roasted Blends

African Blend
Harvest Moon Blend
Hawaiian Blend
House Blend
Jamaican Blue Mountain Blend
Kona Blend
Magellan Blend
Mocha Java Blend
Navigator Blend
Rocket Fuel Blend
Scandinavian Blend
Special Blend
Surfside Blend
The Atlantic Blend
Three Bean Blend
Yuletide Blend
Surfside Blend
Private Reserve House Blend

Dark Roasted Blends

After Dinner Blend
Big City Blend
Black Satin Blend
Blue Ridge Mountain Blend
Capone Blend
Cowboy Coffee
French Roast Blend
Gulf Coast Blend
Italian Roast Blend
Midnight Fright Blend
Rebellion Blend
San Francisco Blend
Seattle Blend
Spanish Roast Blend
Turkish Blend
Viennese Roast Blend
Veteran's Blend
Dark Continent Blend



BREAKFAST BLEND

ORIGINS and BLENDS DECAFFEINATED

Euro Decaf by Country

Colombian Decaf
Costa Rican Decaf
Ethiopian Decaf
Guatemalan Decaf
Kenyan Decaf
Sumatran Decaf



**HAWAIIAN
BLEND**

Euro Decaf by Blend

After Dinner Blend Decaf
Blue Ridge Mountain Blend Decaf
Breakfast Blend Decaf
Cape May Blend Decaf
French Roast Blend Decaf
Gulf Coast Blend Decaf
Harvest Moon Blend Decaf
House Blend Decaf
Ireland Blend Decaf
Italian Roast Blend Decaf
Magellan Blend Decaf
Mocha Java Blend Decaf

Navigator Blend Decaf
San Francisco Blend Decaf
Scandinavian Blend Decaf
Seattle Blend Decaf
Spanish Roast Blend Decaf
Special Blend Decaf
Stone Harbor Blend Decaf
Sunrise Blend Decaf
Sunset Blend Decaf
The Atlantic Blend Decaf
Viennese Roast Blend Decaf

Swiss Water® Process by Country

Brazilian SWP Decaf
Colombian SWP Decaf
Costa Rican SWP Decaf

(SWP = Swiss Water® Process Decaf)

Swiss Water® Process by Blend

After Dinner Blend SWP Decaf
Blue Ridge Mountain Blend SWP Decaf
Breakfast Blend SWP Decaf
French Roast Blend SWP Decaf
Gulf Coast Blend SWP Decaf
House Blend SWP Decaf
Ireland Blend SWP Decaf
Italian Roast Blend SWP Decaf
Mocha Java Blend SWP Decaf
Navigator Blend SWP Decaf
The Atlantic Blend SWP Decaf

Swiss Water® Process Decaf

The SWISS WATER® Process is an organically certified, 100% chemical-free decaffeination process used by premium roasters and demanded by discerning decaf drinkers around the world. Learn more at www.swisswater.ca

Kaffe Magnum Opus® is a licensed Swiss Water® Process partner.



FLAVORED COFFEES

All KMO Flavors Available in Regular, Decaf, and Swiss Water Process Decaf

A

All-American Apple Pie
Almond Amaretto
Almond Biscotti
Almond Butter Crunch
Almond Joy
Almond the Mood for Love
Amaretto Classico
Apple of My Eye
Apple Strudel
Apricot Cream

B

Baked Apple Dumplin'
Banana Cream Pie
Banana Nut Bread
Banana Nut Fudge
Bananas Foster
Belgian Chocolate Truffle
Belgian Lace Chocolate
Black Cherry
Black Forest Cake
Black Velvet Cognac ♦♦
Blackberry Brandy
Blackberry Cream
Blackberry Merlot
Blueberry Banana Pound Cake
Blueberry Cinnamon Crumble
Blueberry Cream
Bourbon Pecan Torte
Bourbon Whiskey
Brazilian Nut Crunch
Butter Nut
Butter Pecan
Butter Rum
Butterscotch

C

Café Mocha
California Gold
Cappuccino
Cappuccino Fudge
Cappuccino Spice
Caramel
Caramel Candy Apple
Caramel Cream
Caramel Nut
Caramel Nut Fudge
Caramel Praline Crunch

Caramel Smooches
Cherry Cheesecake
Cherry Cobbler
Cherry Vanilla
Chocolate Almond
Chocolate Banana
Chocolate Cappuccino
Chocolate Caramel
Chocolate Caramel Royale
Chocolate Cherry Kiss
Chocolate Chip Cookie
Chocolate Cinnamon
Chocolate Cinnamon Hazelnut
Chocolate Covered Easter Egg
Chocolate Crème Brulee
Chocolate Fudge
Chocolate Hazelnut
Chocolate Macadamia Nut
Chocolate Marshmallow
Chocolate Mint
Chocolate Mousse
Chocolate Nightmare on Elm Street
Chocolate Orange
Chocolate Peanut Butter Cup ♦
Chocolate Raspberry
Chocolate Seduction
Christmas Blend
Chunky Monkey
Cinnabun
Cinnamon
Cinnamon Almond Macaroon
Cinnamon Butter Cookie
Cinnamon Hazelnut
Cinnamon Hazelnut Cream
Cinnamon Pear Tarte
Cinnamon Stick
Cocoa Mocha Twist
Coconut
Coconut Cream
Coconut Fudge
Coffee Cake
Cookies and Cream
Cranberry Cream
Cranberry Nut Cream
Crème Brulee
Cupid's Delight

D

Dark Chocolate Almond Cream
Dark Chocolate Ecstasy
Double Double Vanilla
Dulce de Leche
Dutch Chocolate
Dutch Chocolate Almond

E

Easter Blend
Emerald Isle Delight
English Caramel
English Toffee

F

French Caramel Cream
French Caramel Fudge
French Toast ♦♦
French Vanilla
Funkee Monkee

G

German Chocolate Cake
Gimme a S'mores
Gingerbread Spice
Goblin's Grog
Goopy Caramel Fudge Brownie
Graham Cracker Suite
Grand Marnier
Grandma's Chocolate Cinnamon
Snickers Cookies
Grandpa's Cinnamon Snicker Cookies

H

Harvest Spice
Hawaiian Coconut ♦
Hawaiian Hazelnut
Hawaiian Macadamia Nut
Hazelnut
Hazelnut Cream
Hazelnut Strong and Nutty
Hearts and Berries
Heavenly Delight
Highlander Grog
Holiday Magic

ALL of KMO's coffee selections are Kosher Certified.



All KMO Flavors Available in Regular, Decaf, and Swiss Water Process Decaf

Holiday Spice
Honey Maple Pecan
Hot Buttered Rum

I

Icicle Delight
Irish Crème

J

Jamaican Me Crazy
Java Lava
Java Spice
Jazzy Jack-o-Lantern
Jazzy Java
Jingle Berries
Jungle Nut

K

Kringle Krunch

L

Leprechaun's Gold
Linzor Torte

M

Macadamia Nut
Mango Tango
Mayan Mocha Spice
Mexican Liqueur
Mississippi Mud Pie
Mocha Java Lava
Momma's Molasses Spice Cookie
Mounds

N

N'Orleans Cocoa Butter Rum
Nuttin' but Kisses
Nutty Irishman
Nutty Martini

O

Oatmeal Cookie Crumble
Orange Creamsicle
Orange Seville

P

Passionate Kisses
Peaches and Cream
Peppermint Candy Cane
Peppermint Patty
Pina Colada
Pineapple Upside-Down Cake
Pralines and Cream
Pumpkin Spice

R

Rainforest Caramel Crunch
Rainforest Nut
Raspberry Cream
Red Velvet Cupcake
Red, White and Blue
Rise and Shine
Roasted Chestnut

S

Sambucca Espresso
Santa's Toddy
Simply Seductive
Simply Sinful
Single Malt Scotch Whiskey
Snowflake Sundae
Snuggle Nut
Southern Pecan
Southern Pecan Sticky Bun ♦♦
Spiced Butter Rum
Spiced Eggnog
Streusel Cake
Sweet Potato Pie

T

Tiramisu
Toasted Cinnamon Cashew
Toasted Coconut
Toasted Macaroon
Toasted Nut Fudge
Toasted Pecan
Totally Nuts
Traverse City Cherry
Turtle Sundae

V

Valentine's Day Blend
Vanilla Almond Cream
Vanilla Butter Cream
Vanilla Cinnamon Swirl
Vanilla Colada
Vanilla Cream
Vanilla Cupcake
Vanilla Hazelnut
Vanilla Macadamia Nut
Vanilla Nut Cream
Vermont Maple Nut Crunch ♦♦
Verry Vanilla
Viennese Cinnamon Swirl

W

White Chocolate
White Chocolate Dandy
White Chocolate Martini
White Chocolate Mousse
White Chocolate Raspberry Truffle
White Chocolate Wrascally Rabbit
White Russian
Winter Frost

Y

Yankee Doodle Dandy

Natural Flavors on a Fair Trade Coffee Base

French Vanilla
French Vanilla SWP Decaf

Hazelnut
Hazelnut SWP Decaf

♦♦ **Allergen Alert**— This coffee contains sulfites.
As noted by the Food Allergen Labeling and
Consumer Protection Act of 2004

♦ **Allergen Alert**— These coffees may contain one
of the following: Hazelnuts, Almonds, Pecans,
Coconut or Cocoa As noted by the Food Allergen
Labeling and Consumer Protection Act of 2004

HOLIDAY and SEASONAL SELECTIONS



Exquisite Dessert

Featured Coffees

Bananas Foster
Black Forest Cake
Crème Brûlée
Chocolate Mousse
Cinnamon Pear Tarte
German Chocolate Cake
Linzer Torte
Red Velvet Cupcake
Tiramisu
White Chocolate Mousse



Liqueur & Fun Drinks

Featured Coffees

Amaretto Classico
Black Velvet Cognac ♦♦
Blackberry Brandy
Blackberry Merlot
Champagne Cassis
Chocolate Port Wine
Cinnamon Pear Tarte
French Cognac
Grand Marnier
Hot Buttered Rum
Irish Cream
Jamaican Rum
Kahlua Crème
Mayan Mocha Spice
Nutty Martini
Pina Colada
Single Malt Scotch Whiskey
White Chocolate Martini
White Russian
Vanilla Colada



Decadent Chocolate

Featured Coffees

Belgian Chocolate Truffle
Chocolate Macadamia Nut
Coconut Fudge
Chocolate Fudge
Chocolate Peanut Butter Cup ♦
Chocolate Raspberry
Chocolate Seduction
Dark Chocolate Ecstasy
Dark Chocolate Almond Cream



Southern Hospitality

Featured Coffees

Banana Cream Pie
Bourbon Pecan Torte
Bourbon Whiskey
Butter Pecan
Goopy Caramel Fudge Brownie
Grandma's Chocolate Cinnamon
Snickers Cookies
Grandpa's Cinnamon Snicker Cookies
Mississippi Mud Pie
Peaches and Cream
Southern Pecan
Southern Pecan Sticky Bun ♦♦
Sugar Cookie
Sweet Potato Pie
Toasted Pecan



American Spirit Collection

Featured Coffees

Freedom Blend ■
Old Glory Blend ■
Stars and Stripes Blend ■
Star-Spangled Banner Blend ■
Red, White and Blue
Veterans Blend ■
Yankee Doodle Dandy



Main Street Bakery

Featured Coffees

Almond Biscotti
Apple Strudel
Banana Nut Bread
Blueberry Cinnamon Crumble
Cinnabun
Chocolate Chip Cookie
Cherry Cheesecake
Cherry Cobbler
Coffee Cake
Pineapple Upside Down Cake
Red Velvet Cupcake
Vanilla Cupcake

■ **Straight Coffee**— These coffees are a straight coffee blend.

♦ **Allergen Alert**— These coffees may contain one of the following: Hazelnuts, Almonds, Pecans, Coconut or Cocoa As noted by the Food Allergen Labeling and Consumer Protection Act of 2004

♦♦ **Allergen Alert**— This coffee contains sulfites. As noted by the Food Allergen Labeling and Consumer Protection Act of 2004

HOLIDAY and SEASONAL SELECTIONS



Valentine's Day

Featured Coffees

Almond the Mood for Love
Apple of My Eye
Caramel Smooches
Chocolate Cherry Kiss
Dark Chocolate Ecstasy
Nuttin' but Kisses
Red Velvet Cupcake



Easter

Featured Coffees

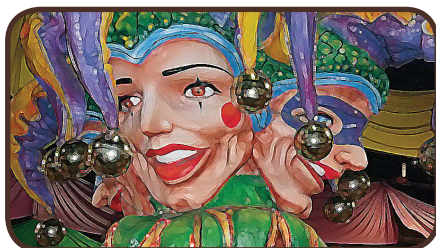
Chocolate Covered Easter Egg
Chocolate Peanut Butter Cup ♦
Vanilla Buttercream
White Chocolate Wrasccally Rabbit



Autumn Delight

Featured Coffees

Baked Apple Dumplin'
Blueberry Cinnamon Crumble
Cranberry Nut Cream
Harvest Spice
Momma's Molasses Spice Cookie
Pumpkin Spice
Sweet Potato Pie
Toasted Cinnamon Cashew
Vermont Maple Nut Crunch ♦♦



Mardi Gras

Featured Coffees

Gulf Coast Blend ■
N'Awlins Cocoa Butter Rum
N'Awlins French Quarter Blend ■



Cinco De Mayo

Featured Coffees

Fair Trade Organic Mexican ■
Kahlua Crème
Mayan Mocha Spice
Mexican Roma Altura ■



Halloween

Featured Coffees

Chocolate Nightmare on Elm Street
Goblin's Grog
Jazzy Jack-o-Lantern
Midnight Fright Blend ■



St. Patrick's Day

Featured Coffees

Emerald Isle Delight
Irish Crème
Leprechaun's Gold
Nutty Irishman



Summer Sizzlers

Featured Coffees

California Gold
Coconut Cream
Hawaiian Hazelnut
Macadamia Nut
Mango Tango
Vanilla Colada



Holiday Tradition

Featured Coffees

Christmas Blend
Gingerbread Spice
Icicle Delight
Jingle Berries
Kringie Krunch
Peppermint Candy Cane
Santa's Toddy
Snowflake Sundae
Spiced Eggnog
Sugar Cookie
Winter Frost

CUSTOM LABELING PROGRAMS

Select the Option that Works For Your Specific Fractional Packaging Needs

1. Blank – Perfect for Your Own Label

Blank valve bags feature a coffee title, description and weight for 12 oz. and 1 lb. bags; for 2 oz. packets, a coffee title and weight.

2. Basic – Standard KMO Label

Same information as the blank version, except the label is branded as Kaffe Magnum Opus coffee.

3. Upgraded – Product Specific Label for Great Visibility!

Each product label has vibrant eye-catching photography and graphics, featuring its unique description. Your choice of 12 oz. or 1 lb. bag options.

Note: One color bag per coffee choice.

4. Custom Label Program – Unique Labels Just for You!

Send us your logo, company name, or colors; we will design a label just for you! Your name, description and logo on our quality coffee. All custom label orders require a 3 case minimum per coffee title.

Case Count and Minimum Orders

2 oz. Pillow Packs — 24 units per case

12 oz. Gusset Bags — 6 units per case

1 lb. Gusset Bags — 6 units per case



"Blank" Label



Basic Label



Upgraded Label



ADDITIONAL PRODUCTS



Reusable Filter for Keurig® Single Cup Brewers

Eco-Friendly

No plastic cup to throw away and biodegradable packaging offer a green alternative

Saves Money

15¢ average per cup versus 70¢ for K-Cups

No Filter

Unlike the My K-Cup, Ekobrew does not require removing the filter holder.



Tin Tie Bags (not shown)

Available in kraft, white, or black. 8 oz., and 1 lb. sizes. 4 oz. kraft only

Sampling Cups (not shown)

Anyone in the gourmet food and beverage business will tell you that you need to sample, sample, and sample some more. These 4 oz. sampling cups put a fresh brewed product in your customers hand, which increases the chance of a purchase.



Chocolate Covered Espresso Beans

Loads of caffeine without the liquid! Coffee beans blended and roasted to espresso perfection then dipped into liquid pools of deep dark chocolate. Available from October 1st - April 30th.



Coffee Filters

KMO carries BUNN filters for your convenience.

Airpots

2.5, 3.0, or 3.8 liter

We sell BUNN stainless steel airpots in 2.5 liter (84 oz.) 3.0 liter (102 oz.) and 3.8 liter (128 oz.) sizes. These units have a lever action handle for easy dispensing and are attractive with a brushed stainless steel finish and black trim. The stainless steel lining ensures hot coffee for hours. With a brew-through insert, just close the lid and start serving! Dispenses 4 oz. at the first pump.



Airtight Display Jars

Available in 3 liter and 5 liter sizes



Espresso Pods

Clean, easy, controlled serving size
Regular & Decaf

BUNN® and Fetco® Brewing Equipment

Whether you are just starting out or looking to upgrade your coffee brewing equipment, KMO has the leading brands to meet your needs and price range. Select from BUNN and Fetco coffee brewing equipment, and gain the advantage of a wide range of items from the most basic to the latest in brewing and grinding technology.



POINT of SALE MATERIALS

Promote, promote, promote!

Your customers won't know about the great products you're selling if you don't promote them! Get your coffee program noticed and increase sales with vibrant and descriptive Point of Sale Materials from KMO.

KMO provides **FREE** 4" x 6" airpot labels and bin tags, along with **FREE** 8.5" x 11" shelf talkers. 16" x 20" posters are also available for a nominal cost.

Shelf Talkers – FREE!

Place these 8.5" x 11" prints next to your airpot station or near the register to help with the coffee add-on sale!



Acrylic Display Holders

Keep your promotional materials looking great with acrylic display holders. Ranging in sizes 4" x 6" and 8.5" x 11", as well as slanted or straight-up styles.

Airpot and Bin Tags Labels – FREE!

Attractive labels for your airpots; or bin tags for mason jars and bulk bins!

Kaffee Magnum Opus Airpots

KMO wraps for airpots also available.

16" x 20" Posters

Make a dramatic impact in your coffee display with these 16" x 20" posters. Bold colors and vivid imagery, with informative descriptions.



The logo for Kaffe Magnum Opus Specialty Coffee Roaster. The brand name "Kaffe Magnum Opus" is written in a large, elegant, red script font. Below it, the words "SPECIALTY COFFEE ROASTER" are written in a smaller, red, all-caps sans-serif font, separated by a thin horizontal line.

Kaffe Magnum Opus®

SPECIALTY COFFEE ROASTER

Some find their inspiration in nature, others in arts or science. Bob Johnson found inspiration in the tantalizing aroma of freshly ground coffee he first encountered as a 10 year old boy in an A&P store in Long Island.

The experience must have remained locked in his subconscious because years later, at the Galleria Mall in Philadelphia, Bob was so captivated by the smell of freshly ground coffee he decided to change careers on the spot.

So after a successful 23 year career in finance, Bob followed his nose and entered the coffee business.

His first venture, in 1991 was a specialty store, Coffee Time in the Cumberland Mall in Vineland, NJ. A combination of coffee bar, bean store, and gift shop, the venture proved so successful it led to the establishment of a Coffee Time in downtown Vineland.

Bob learned one simple fact early on – in the coffee business freshness is king, so he elected to roast only the best beans and only to order. In 1996, after roasting for five years, Bob decided to concentrate on the wholesale business.

A new name was selected: Kaffe Magnum Opus® (KMO); literally a great work of art in coffee. Drawing on the Company's retail expertise, rapid growth soon necessitated a move to larger premises in Millville, NJ.

KMO now roasts over 100 origins and blends and offers over 200 flavors, but the important things haven't changed. Even with a much larger roasting facility, we batch roast and ship daily to ensure freshness.

Freshness	Only the freshest coffee has our name on it; period.
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Service	Good service isn't good enough. We strive to deliver phenomenal customer service and we want you to let us know if we don't.
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Support	We understand the challenges of specialty retailing and more than that, we offer practical advice and programs to help you grow your business.
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Kaffe Magnum Opus®

SPECIALTY COFFEE ROASTER

Order Online 24 hours a day:

www.KMOCoffee.com

Call In Your Order:

(800) 652-5282

Or Fax 24/7:

(856) 327-9975

Find us on the web at:

www.KMOCoffee.com

Payment Methods



ACH (E Checking)

***Safe & Secure:** When you provide personal information to us, we use a secure server (SSL) to encrypt all your personal information to protect against unauthorized access. While we make every effort to ensure that your information is secure in our system, no data transferred over the internet can be guaranteed to be 100% secure.

KMO is a registered or certified roaster by these organizations:

