



What is Café 1945?

These are challenging times requiring innovative solutions.

In an effort to help you keep prices down, KMO is introducing Café 1945. It consists of 15 of the top selling flavors and three blends. Café 1945 carries the same unconditional guaranty you receive now.

Flavored Coffee	Flavored Coffee	Straight Coffee
Jamaican Me Crazy	Pumpkin Spice	Light Roast
Hazelnut	French Vanilla	Medium Roast
Jazzy Java	Highlander Grog	Dark Roast
Hazelnut Cream	Chocolate Cinnamon Hazelnut	
Bananas Foster	Toasted Coconut	
Jungle Nut	Hawaiian Hazelnut	
Vermont Maple Nut Crunch	Blueberry Cinnamon Crumble	
Cinnamon Hazelnut		

The price of these coffees is \$5.99 to \$6.99, plus shipping. There is an extra charge of 25 cents per pound for ground coffee. The coffee is available in regular only.

Taste it for yourself. If you decide to sample to your customers, please remember that the way to sample is to add the new coffee as a daily offering, and not tell your customers it is a sample.

None of us like what has happened on Wall Street and its ravenous impact on coffee retailing. What saves us as an industry is the fact that people who drink coffee will drink coffee. Each of us has to make sure they continue to drink yours.

Your efforts to work with KMO are much appreciated, and I look forward to speaking with you and processing your orders. KMO will acquire, each month, a limited amount at this price so please order early in the month.

Thank you.

Bob Johnson
Founder and CEO